

Project partners

ScanBalt, Denmark

www.scanbalt.org

Steinbeis Team Northeast, Germany

www.steinbeis-nordost.de

BioConValley GmbH, Germany

www.bcv.org

Institute of Fundamental Technological Research, Poland

www.ippt.gov.pl

BioForum Oulu, Finland

www.bioforumoulu.org

Medicon Valley Alliance, Sweden/Denmark

www.mva.org

Association of Biotechnology of Latvia

www.latbiotech.lv

Estonian Biotech Association

www.biotech.ee

funded by



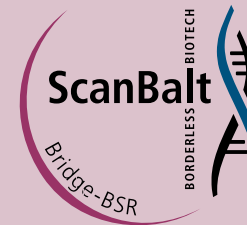
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www.scanbalt.org/bridge-bsr



**Bridge-BSR –
Connecting Academic Research
and SME's in the Baltic Sea Region**

Bridge-BSR – The Project

Modern technological development within life sciences and biotechnology needs close interaction and coordination between academic research and SME's. However there is a broad gap in cross-border efforts to support SME based innovation. BRIDGE-BSR develops tools to overcome this gap focusing on ScanBalt BioRegion. BRIDGE-BSR will bring the benefits of academic research to SME's, develop a regional innovation agenda, promote mentoring, use of best practises and benchmarks, initiate SME support services and integrate intellectual property management.

The ScanBalt BioRegion

ScanBalt BioRegion has been founded with the aim of ensuring that north European life science and biotechnology realises its potential for global competitiveness.

Facts about ScanBalt BioRegion:

- 11 countries,
- 85 million people,
- more than 60 universities,
- 2673 life science companies including 675 research based biotech enterprises.



A dozen of reasons to become a member of ScanBalt:
www.scanbalt.org/sw14422.asp

Analysis and Pilot Projects

BRIDGE-BSR builds on analysis:

- (1) An analysis of regional cluster innovation strategies for bridging academia and SME's;
- (2) An analysis of intellectual property bottlenecks (IP) and development of IP indicators;
- (3) An analysis of regional SME financing bottlenecks and mapping of investors.

BRIDGE-BSR initiates three pilot activities:

- (1) Model development for transregional integration of IP-management;
- (2) A BSR life science investment structure;
- (3) Shared SME support service.

Joint SME Innovation Agenda

A joint SME innovation agenda for ScanBalt BioRegion is delivered based on the analysis and the pilot activities. A BRIDGE-BSR innovation council provides expert knowledge. The innovation agenda serves for mentoring and implementation in clusters, networks and regional/national authorities. Sustainability is ensured by existing structures to be further strengthened.

Bridge-BSR puts cluster policies into practise for the benefit of SME's.

Number of companies, listed in the ScanBalt yellow pages:

Diagnostics: 333, Clinical Research: 113, Biotech: 675, Pharma: 449, Device: 458, BioIT: 163, Financing: 120, Service providers: 362, total: 2673

