

Photo: pixelio, Gert Altmann

Second announcement

Invitation
to form a new interdisciplinary network
for the handling of knowledge
in a knowledge-based society

International symposium

September 4th to 5th, 2008, Munich

This event, granted by the German Federal Ministry of Education and Research, aims at creating a knowledge platform for the designing and public discussion of a European strategy for the handling of knowledge in a knowledge-based society. It brings together researchers from all relevant disciplines: jurisprudence, economics and business management, humanities, technology and engineering. The emerging interdisciplinary network project underpins research approaches in the field of social sciences and humanities within the Seventh EU Research Framework Programme (FP7).

Programme

September 4th, 2008

- 10.00–10.15 **Alexander Wurzer**, Steinbeis-Transfer-Institute Intellectual Property Management (STI-IPM), Germany: *Welcome and Introduction*
- 10.15–10.30 **Thomas Zielke**, German Federal Ministry of Economics and Technology: *Greeting*

Interdisciplinary research in the knowledge society

- 10.30–11.00 **Alexander Wurzer**, STI-IPM: *Interdisciplinary characteristics of a knowledge-based economy*
- 11.00–11.30 **Bo Heiden**, Center for Intellectual Property Studies, Sweden: *Title follows*
- 11.30–12.00 Discussion
- 12.00–13.00 Lunch break

Methods for an interdisciplinary approach

- 13.00–13.20 **Alexandra Hausstein**, Zeppelin University gGmbH, Germany: *Perceptions of science-society interactions in Social Sciences and Humanities. Results of a study on the future of Social Sciences and Humanities in Europe*
- 13.20–13.40 **Christophe Geiger**, Centre for International Industrial Property Studies, Strasbourg, France: *Interdisciplinary Characteristics of a Knowledge-based Society*
- 13.40–14.00 **Anneliese Bruhne**, Leibniz-Universität Hannover, Germany: *PLATON+: some empirical remarks on involving Social Science and Humanities in interdisciplinary projects*
- 14.00–14.30 Discussion

Education/Further education in a knowledge society

- 14.30–14.45 **Erik Canton**, European Commission, DG Enterprise and Industry, Belgium: *On private and social returns to education*
- 14.45–15.00 **Franck Portier**, Toulouse School of Economics, France: *The emergence of a European market for higher education in Europe*
- 15.00–15.15 **Gregor Becker**, Jagiellonian University, Poland: *Practical Ethics in the 21st century*
- 15.15–17.30 **Julia Schmalenberg**, Strasczeg Center for Entrepreneurship, Munich, Germany: *Entrepreneurship skills in a knowledge-based society – adjustment of entrepreneurship education to new requirements*
- 15.30–16.00 Discussion
- 16.00–16.30 Coffee break

Innovation and technology transfer

- 16.30–16.45 **Bojan Pretnar**, World Intellectual Property Organisation, Switzerland: *The conversion function of patent system and its relevance for knowledge society*
- 16.45–17.00 **Irene Troy**, Max-Planck-Institute for the study of Societies, Cologne, Germany: *Trade in patented knowledge*
- 17.00–17.15 **Inmaculada González Lopez**, Cuatrecasas Abogados, Alicante, Spain: *Alternatives to patent protection for technical inventions*
- 17.15–17.30 **Heinz Goddar**, Boehmert & Boehmert, Munich, Germany: *New model agreements for university-industry cooperation*
- 17.30–17.45 **Krystian Gurba**, Centre for Innovations, Technology Transfer and University Development, Krakow, Poland: *Technology transfer: from science to industry. A review of best practices.*
- 17.45–18.15 Discussion
- 18:30 Dinner, get together

September 5th, 2008

Constitution of the knowledge society

- 09.00–09.15 **Frauke Rüter**, University of St. Gallen, Switzerland: *Intangible asset valuation*
- 09.15–09.30 **Lise Vinkel Clausen**, Copenhagen Business School, Denmark: */title follows/*
- 09.30–09.45 **Peter Kjær**, Copenhagen Business School, Denmark: *Organized knowledge and organizational change processes (working title)*
- 09.45–10.00 **Martin Bader**, University of St. Gallen, Switzerland: *Intellectual property management*
- 10.00–10.15 **Marcin Kautsch**, Collegium Medicum School of Public Health, Krakow, Poland: *Know-how and intellectual property from a health care policy perspective*
- 10.15–10.45 Discussion
- 10.45–11.15 Coffee break

General information on EU FP7

- 11.15–11.45 **Franziska Scherer, Angela Schindler-Daniels**, National contact point social sciences and humanities, Germany: *Information on next EU FP7, COOPERATION, THEME 8: Socio-economic sciences and Humanities*
- 11.45–12.00 **Frank Graage**, Steinbeis Team Northeast, Rostock, Germany: *EU FP7 in practice: current call and application*
- 12.00–12.30 *Final discussion: The future of the network*
- 13.00 Lunch

Registration

- » Attendance is free of charge, but limited to 40 participants. Participation is only possible for registered participants.
- » Please register and specify your research profile and your co-operation interests on the attached form.
Deadline for registration: august, 15th

Contact

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The venue


ORBIS – das seminarraumkonzept
Bruckmannring 32
85764 München/Oberschleißheim
www.orbis-muenchen.de




[route planner](#) (link)

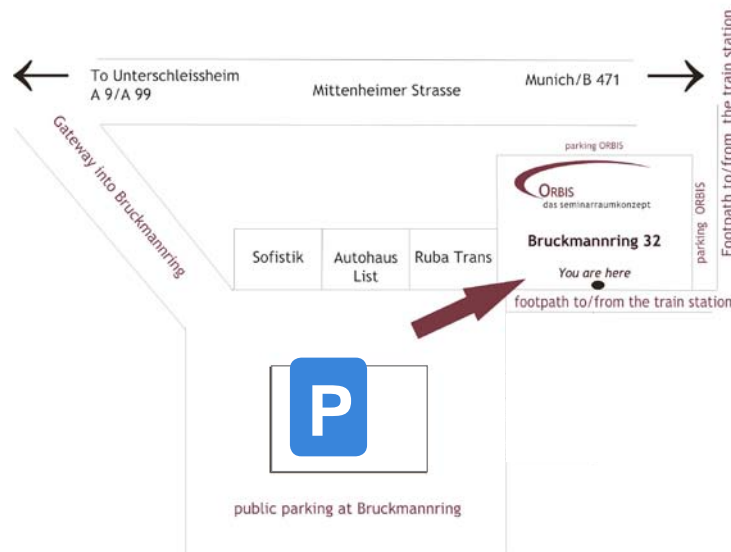
Directions:

- Public transport from Munich central station:

 S1 to Freising, get off at station „Oberschleißheim“, leave in direction of train towards pedestrian undercrossing; 7 minutes walking distance

- Public transport from Munich airport:

 S1 to central station, get off at station „Oberschleißheim“, leave in direction of train towards pedestrian undercrossing; 7 minutes walking distance



Recommendations for accommodation

- Hotel Blauer Karpfen**
Am Schloss Oberschleißheim
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- Mercure Hotel München Unterschleißheim**
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